

**SPECIAL PRICING for CO-OP PRINT AD MAILER
to all 4,983 doors in downtown Fort Worth ZIP 76102**

RESERVE YOUR AD IN OUR SEP. 28 MAILING TO 76102 – YOU SAVE 26% (\$99)

Our 8.5 by 11 inch colorful co-op mailer will be mailed to all 4,983 doors in ZIP 76102 on **Sep. 28, 2015**.

Mail Date	Payment Due	You Pay	Savings	Regular Price
Sep. 28, 2015	Sep. 11, 2015	\$279.05	\$99	\$378.71
Terms: Reserved ads may be canceled before payment with no penalty. Payments are non-refundable.				
Ad Specs: Price above is for a 1 column-inch text ad, with a maximum of 3 large lines of text and 1 small line of text. Larger ads, business colors, logos and image ads are available for additional fees.				
Deadline: Reserve your ad by Sep 11 for this rate . Price after Sep 11: \$378.71 .				

SAVE EVEN MORE BY RESERVING FIVE ADS IN 2015 – CANCEL WITH NO PENALTY

Save big by reserving five months' worth of advertising on our mailer to ZIP 76102. That would be one ad per month on the dates below at a total savings of **55% off the regular price**. Our mailing schedule and discount price of each ad in the ad series is listed below.

Total cost of 5 ads if reserved now is \$843.55. Regular price total would be \$1,893.55. You save 55%!				
Mail Date	Payment Due	You Pay	Savings	Regular Price
Sept. 28, 2015	Sept. 11, 2015	\$238.71	\$140	\$378.71
Oct. 19, 2015	Oct. 2, 2015	\$203.71	\$175	\$378.71
Nov. 9, 2015	Oct. 23, 2015	\$168.71	\$210	\$378.71
Dec. 7, 2015	Nov. 18, 2015	\$133.71	\$245	\$378.71
Dec. 28, 2015	Dec. 11, 2015	\$98.71	\$280	\$378.71
Terms: Advertiser may change content of ad prior to each print date. Remaining reserved ads may be canceled before any payment due date with no penalty. Payments are non-refundable.				
Ad Specs: Prices above are for a 1 column-inch text ad, with a maximum of 3 large lines of text and 1 small line of text. Larger ads, business colors, logos and image ads are available for additional fees.				
Deadline: Reserve your 5 ads by Sep 11 for these rates .				

Call us at 817-717-6262 to book one of these special price ads. Mention code DE1509.

\$199 AD SUBSCRIPTION PROGRAM

Lock in a \$199 rate for all of your future 1-col inch ads in all single ZIP codes in Greater Fort Worth by subscribing to our **\$199 Ad Program**. Pay an initial \$199 fee, then reserve ads on any or all of our Greater Fort Worth single ZIP code mailers. Before we go to press, you can either cancel the reserved ads or pay \$199 each. Regular prices of these ads range from \$236 to \$937. Call 817-717-6262 and save a bundle!

GET on our wait list for a free ad.

When we go to press with an EDDM co-op ad mailer, we often have ad spots that are not sold.

We give them to advertisers on our wait list on a first come, first serve basis. Use the QR Code above, or go to our website and register for our wait list for a free ad plus receive our email specials.

